

# Podunk Bluegrass Sponsorship Benefits

Sponsorship Commitment	Cost	Main Stage Banner	Main Stage Mentions	Logo on Festival Poster	On Site Banner	10 x 10 Booth Space	Mentions at Event	Hotlink on Podunk Homepage	Logo & Link on Sponsor Page	Size Ad in Program Book	VIP Passes & Hospitality Access	General Passes
Festival Sponsor	\$10,000	X	X	X	X	X	X	X	X	Full Page	10	10
Main Stage Sponsor	\$5,000	X	X	X	X	X	X	X	X	Full Page	6	6
Showcase Stage Sponsor	\$2,500	X	X	X	X	X	X	X	X	Full Page	4	4
Band & VIP Hospitality Center Sponsor	\$2,500				X	X	X	X	X	Half Page	3	3
Volunteer T-shirts Sponsor	\$2,000				X	X	X	X	X	Half Page	3	3
Veterans Appreciation Day Sponsor	\$1,500				X	X	X	X	X	Half Page	2	2
Program Book Sponsor	\$1,500				X	X	X	X	X	Half Page	2	2
Information Booth Sponsor	\$1,500				X	X	X	X	X	Half Page	2	2
Workshop Stage Sponsor	\$1,000				X	X	X	X	X	Quarter Page	2	2
Kids Activity Area Sponsor	\$1,500				X	X	X	X	X	Quarter Page	2	2
Backstage Artist Supplies and Hospitality Sponsor	\$1,000						X	X	X	Quarter Page	2	2
Bluegrass Academy for Kids Sponsor	\$1,000						X	X	X	Quarter Page	2	2
Hotel Shuttle Service Sponsor	\$800						X	X	X	Eighth Page	2	2
Event Wristbands Sponsor	\$500						X	X	X	Eighth Page	1	1
Special Premium/VIP Gift Sponsor	\$500						X	X	X	Eighth Page	1	1
Inside Front Cover Ad	\$600											
Back Cover Ad	\$800											
Inside Back Cover Ad	\$500											
Full Page Interior Ad	\$250											
Half Page Interior Ad	\$150											
Quarter Page Inte	\$75											

**We will be happy to tailor custom levels to meet your level of commitment.**

# Sponsorship Confirmation

Podunk Bluegrass Music Festival ~ (860) 283-0443  
106 Moosehorn Rd., Northfield CT, 06778

Sponsor Name: \_\_\_\_\_

Sponsor Address: \_\_\_\_\_

Sponsor Phone #: \_\_\_\_\_

Sponsor Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Preferred Sponsor Recognition Listing (How would the sponsor like to be listed in recognition materials)

\_\_\_\_\_  
\_\_\_\_\_

Level of Contribution: \$ \_\_\_\_\_

Special Terms or conditions: \_\_\_\_\_

\_\_\_\_\_

Authorized donor signature: \_\_\_\_\_

Date: \_\_\_\_\_

~ Copy to be mailed to donor ~