

Podunk Bluegrass Music Festival Program Advertising Opportunities



I would like my advertisement and/or name to appear in the Official Podunk Bluegrass Music Festival program in the format listed below -

_____ Outside Back Cover 8w x 10h - \$800

_____ Inside Front Cover 8w x 10h - \$600

_____ Inside Back Cover 8w x 10h - \$500

_____ Full Page 8w x 10h - \$250

_____ Half Page 8w x 5h - \$150

_____ Quarter Page 4w x 5h - \$75

_____ Business Card 3.5w x 2h - \$40

_____ "Friends of Podunk Music Festival" Name only listed - \$5

*** Sponsor a Program or Information Page - \$100 ***

Due to the size restriction of our program we would like to conserve paper by having you sponsor a specific page in the program. Your name/business advertisement will be incorporated into the header of an existing page of the program. These pages can include: Daily Schedule, Kids Activities, Vendors, Family Stage, Performer Bios and more.

(Please print information below)

Sponsor Name (as you wish it to appear in print): _____

Contact Person: _____ Telephone Number: _____

Address: _____ City/Town: _____ State: _____ Zip Code: _____

I will send camera ready artwork: _____ Festival may design my ad (see copy on reverse side): _____

Preferred format: Adobe PDF at 300 dpi with fonts & images embedded. Our program book is given to all attendees, artists, presenters, instructors, volunteers, guests, and sponsors.

All ads are Black and White. Please do not provide color ads

GETTING YOUR MATERIALS TO US Email ad to mediarelations@podunkbluegrass

For files larger than 10mb, please use DropBox or similar file transfer system.

DUE DATES & PAYMENT DEADLINE - July 1 Send checks (payable to Podunk Bluegrass Music Festival) to: Podunk Bluegrass 106 Moose Horn Road Northfield, CT 06778 USA

Podunk Bluegrass Festival, Inc. is a 501(c)3 non-profit organization

THANK YOU for your support and we look forward to you joining us!

Office use: Cash _____ Check number _____ Date _____ Received by _____