

# Podunk Bluegrass Music Festival Program Advertising Opportunities



## ADVERTISING RATES

I would like my advertisement and/or name to appear in the Official Podunk Bluegrass Music Festival program in the format listed below .

\_\_\_\_\_ Outside Back Cover 8x10- \$800

\_\_\_\_\_ Inside Front Cover 8x10 - \$600  
Cover 8x10- \$500

\_\_\_\_\_ Inside Back

\_\_\_\_\_ Full Page, 8 w x 10 h - \$250

\_\_\_\_\_ Half Page, 8 x 5 - \$150

\_\_\_\_\_ Quarter Page, 4 x 5 - \$75

\_\_\_\_\_ Business Card 2x3.5 - \$40

\_\_\_\_\_ "Friends of Podunk Music Festival" - Name only listed - \$5

\*\*\* Sponsor a Program or Information Page - \$100 \*\*\*

Due to the size restriction of our program we would like to conserve paper by having you sponsor a specific page in the program. Your name/business advertisement will be incorporated into the header of an existing page of the program. These pages can include: Daily Schedule, Kids Activities, Vendors, Family Stage, Performer Bio's and more.

(Please print information below)

Sponsor Name (as you wish it to appear in print): \_\_\_\_\_

Contact Person: \_\_\_\_\_ Telephone Number: \_\_\_\_\_

Address: \_\_\_\_\_ City/Town: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

I will send camera ready artwork: \_\_\_\_\_ Festival may design my ad (see copy on reverse side): \_\_\_\_\_

Preferred format: Adobe PDF at 300 dpi with fonts & images embedded. Our program book is given to all attendees, artists, presenters, instructors, volunteers, guests, and sponsors.

All ads are Black and White. Please do not provide color ads

GETTING YOUR MATERIALS TO US Email ad to Roger Moss at [rogercrpa@yahoo.com](mailto:rogercrpa@yahoo.com)

For files larger than 10mb, please use DropBox or similar file transfer system.

DUE DATES & PAYMENT Space reservation deadline: July 1 Send checks (payable to Podunk Bluegrass Music Festival) to: Julia James, 106 Moose Horn Road Northfield, CT 06778 USA

**Podunk Bluegrass Festival, Inc. is a 501(c)3 non-profit organization**

**THANK YOU for your support and we look forward to you joining us!**

Office use: Cash \_\_\_\_\_ Check number \_\_\_\_\_ Date \_\_\_\_\_ Received by \_\_\_\_\_